



Spring Soirée

April 13, 2024

2024 International School of Arizona's Annual Spring Soirée

SOIRÉE SPONSORSHIPS

Your Sponsorship Directly Supports Kids, Teachers & Advances Multilingual, Global Education in Arizona

The Annual Spring Soirée is the signature event for the International School of Arizona. This event sells out every year, with approximately 400 influencers from various professional backgrounds in attendance - including ISA parents and prominent community members from around the valley.

As a sponsor of this formal, but fun event, your gift will directly impact special programs (like music, art, athletics, and more!), provide scholarships for families with financial hardships, improve teacher and staff salaries, outfit our campus with greater safety and security resources, and enhance the learning experience of our students. Additionally, your sponsorship will earn you recognition and prominent brand exposure among our prestigious audience of guests.

WHO ATTENDS THE SOIRÉE?

ISA has nearly 350 students and over 250 families as of the 2023-2024 school year. We expect the Spring Soirée to sell out, with all 400+ seats filled.

HHI: HHI for Scottsdale, AZ is \$97,409*

Interests: Travel & Tourism, Food & Wine, Health and Fitness, Art, Sports, Technology, Outdoor Activities, Cars

Values: Environmentalism, Self-expression, Globalization, Responsibility, Community, Adventure, Learning

Lifestyle: Urban living, High-energy, Multicultural, Professional

WHAT ARE THE BENEFITS OF SPONSORSHIP?

In addition to supporting a mission that aligns with your company's values, you:

- Increase your company's engagement with the local community
- Directly impact the lives of students and families in the valley
- Increase your company's brand awareness and exposure
- Reach your company's target audience to grow your business
- Generate new lead opportunities
- Build brand affinity by aligning with a good cause

OUR MISSION

Opening doors to success in a constantly changing world

OUR VALUES

We believe global understanding starts here.

We encourage and develop global citizens to have drive, capacity, and skills to positively impact the world

GUIDING PRINCIPLES

Opening doors to success in a constantly changing world

DEVELOP ACTIVE CITIZENS OF THE WORLD

We develop internationally-minded citizens of the local and global community who actively make the world a better place.

FOSTER MULTILINGUALISM

We create supportive environments that allow our students to harness the power of languages to enhance their problem solving abilities, increase communication abilities, and see the world through the eyes and hearts of others.

SUPPORT & INSTILL A DESIRE FOR ACADEMIC EXCELLENCE

We foster academic excellence with rigorous learning expectations, supported by our national and international accrediting authorities and global education partners.



INTERNATIONAL
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SEASONS OF LOVE

IN A FIELD OF DREAMS

WHAT ARE THE SPONSORSHIP LEVELS?

PALOMINO PARTNERSHIP - \$20,000+

This level will receive a premium VIP table and 10 complimentary ISA 25th anniversary Soirée tickets for April 13, 2024. In addition, this level will receive premium exposure and recognition as a partner with ISA throughout the academic year. Premium exposure includes the following: company logo on signage at main bar; company logo on live auction bidding paddles; company logo on red carpet step and repeat backdrop; company logo projected during event in prominent location; company recognition in ISA's newsletter, ISA's website, ISA's private app, and all Soirée bidding sites.

PALOMINO STAMPEDE - \$12,500 - \$19,999

This level will receive a premium VIP table and 10 complimentary ISA 25th anniversary Soirée tickets for April 13, 2024. In addition, this level will receive company name and logo displayed with a pop-up banner/free standing oversized sign placed in area of significant traffic - or - helium marketing balloons (solid white logo on balloon); digital signage with company logo displayed on loop on screen during event; company recognition in ISA's newsletter, ISA's website, ISA's private app, and all Soirée bidding sites.

PALOMINO PRIDE CLUB - \$5,000 - \$12,499

This level will receive 5 complimentary ISA 25th anniversary Soirée tickets for April 13, 2024. In addition, this level will receive company name and logo in prominent brand placement with printed tabletop signage, 8.5x11; digital signage with logo displayed on loop on screen during event; company recognition in ISA's newsletter, ISA's website, ISA's private app, and all Soirée bidding sites.

25TH AND BEYOND CLUB - \$2,500 - \$4,999

This level will receive 2 complimentary ISA 25th anniversary Soirée tickets for April 13, 2024. In addition, this level will receive company name and logo in prominent brand placement with printed tabletop signage, 8.5x11; company recognition in ISA's newsletter, ISA's website, ISA's private app, and all Soirée bidding sites.



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SCAN TO DONATE!